

**A man is a success  
if he gets up in the morning,  
gets to bed at night,  
and in between he does what he  
wants to do.**

**-Bob Dylan**

# **THE #1 RULE**

**Do what you said you would do,  
when you said you would do it,  
the way you said you would do it.**

**Period.**

**Game over.**

**--Larry Winget**

**Decide what your  
priorities are and how much  
time you'll spend on them.  
If you don't,  
someone else will.**

**-Harvey Mackay**

**Every morning, in Africa, a gazelle wakes up and knows that today, it must outrun the fastest lion or it will die.**

**Every morning, in Africa, a lion wakes up and knows that today, it must outrun the slowest gazelle or it will starve to death.**

**So it doesn't matter if you're a gazelle or a lion. When the sun comes up, your feet better hit the ground running.**

**Any time you give less than your best, then you have stolen from your employer, your customers, your co-workers, the world, and mostly, from yourself. You must always give your very best.**

**Good enough, isn't.**

**-Larry Winget**

**IF WE ALWAYS DO  
WHAT WE'VE ALWAYS DONE,  
THEN WE'LL ALWAYS GET  
WHAT WE'VE ALWAYS GOT.**

**For all your days prepare,  
And treat them ne'er alike  
When you're the anvil, bear;  
When you're the hammer,  
Strike!**

**-Edwin Markham**

**I cry because others  
are stupid,  
and it makes me sad.**

**-Sheldon Cooper**



**Being mentally tough is putting all that bullshit aside. Everything that has happened -- all that noise, all that hype -- and just focus on what you got to do.**

**It's NO excuses**

**It's NO whining**

**It's NO complaining**

**It's like this:**

**Did you win or did you lose?**

**END OF STORY**

**--Tom Brady**

# **The Man In the Glass**

*By Unknown*

**When you get what you want in your struggle for self  
And the world makes you king for a day,  
Just go to the mirror and look at yourself  
And see what that man has to say.**

**For it isn't your father or mother or wife  
Whose judgment upon you must pass.  
The fellow whose verdict counts most in your life  
Is the one staring back from the glass.**

**You may be like Jack Horner and chisel a plum  
And think you're a wonderful guy.  
But the man in the glass says you're only a bum  
If you can't look him straight in the eye.**

**He's the fellow to please - never mind all the rest,  
For he's with you clear to the end.  
And you've passed your most dangerous, difficult test  
If the man in the glass is your friend.**

**You may fool the whole world down the pathway of years  
And get pats on the back as you pass.  
But your final reward will be heartache and tears  
If you've cheated the man in the glass.**

***The object of all good leaders  
should be to  
thoroughly analyze all situations,  
anticipate all problems prior to  
their occurrence,  
have answers to those problems,  
and move swiftly to solve those  
problems when called upon.***

***HOWEVER. . .***

***when you're up to  
your ass in alligators,  
it is difficult to remind  
yourself that your  
initial objective was  
to drain the swamp.***

***It's not what  
you do, it's  
what you get  
done.***

***-Larry Winget***

Leaders are tested  
only when people  
don't want to  
follow.

-Angela Merkel

Do what you can,  
with what you  
have, where you  
are.

-Theodore Roosevelt

When a man boasts of  
what he'll do  
tomorrow, we should  
like to find out what  
he did yesterday.

-Theodore Roosevelt

Only people  
who do things  
get criticized.



*If a man would  
move the world,  
he must first  
move himself.*

*-Socrates*

If everything  
seems to be  
coming your way,  
you're in the  
wrong lane.

Live now. When you are  
eating, eat. When you are  
loving, love. When you are  
talking with someone, talk.  
When you are looking at the  
flowers, look. Catch the  
beauty of the moment.

-Leo Buscaglia

It's not the load  
that breaks  
you down, it's  
the way you  
carry it.

I believe in the sun,  
even when it isn't  
shining. I believe in  
love, even when I am  
alone. I believe in God,  
even when He is silent.  
-Jewish Refugee

Technology will  
continue to march  
ahead, with or  
without you.  
-Muriel Siebert

You can't let praise  
or criticism get to  
you. It's a weakness  
to get caught up in  
either one.

-John Wooden

When you have  
to make a choice  
and don't make it,  
that, in itself, is a  
choice.

-William James



Things that  
matter most must  
never be at the  
mercy of things  
that matter least.

-Goethe

Don't fight  
the problem.  
Decide it.

-George C. Marshall

Without  
self-discipline,  
success is  
impossible.  
Period.

-Lou Holtz

*Underpromise.*

*Overperform.*

Any time you give less than  
your best, then you have  
stolen from your  
employer, your customers,  
your co-workers, the world,  
and mostly from yourself.  
You must always give your  
very best.

Good enough, isn't.

-Larry Winget