

**Well, it had to happen sooner or later. So why not now? As I tell people, I'm in the fourth quarter and the clock is running. I'm going through boxes I've saved (some would say hoarded) and computer files I've kept, and came across these. I hate to throw them away, yet I hate to leave them for someone else to indiscriminately pitch.**

**I've been collecting this stuff for years. I've used it in my classroom, shared it with my executive board, worked it into speeches. Some of it has**

**inspired me,**

**motivated me,**

**amused me,**

**made me laugh,**

**made me cringe,**

**made me think.**

**While I've put together a couple books with quotes, many of these escaped print. I thought of doing another book, but that's more work than I want, plus I already have boxes of past publications to deal with. So I thought why not do it electronically. That way you can access it on your computer, tablet, phone, watch, or easily trash them.**

**But before you hit trash, think if there is someone else in your world who might be able to use some of these: a teacher, a preacher, a speaker, a friend (just like me!). Especially someone younger. A lot of these need to be preserved and passed down.**

**And for many of you who receive this, like me, you have a lot of time on your hands to read, reflect, remember. So enjoy. I've tried to keep most of the files to fifty messages so it doesn't slow down your mind or your computer.**

**And please don't yell at me for sending these. My feelings get hurt really easy!**

**You don't have  
to be great to  
get started,  
but you have  
to get started  
to be great.**

**-Les Browne**

**The reason  
most goals  
are not  
achieved is  
that we  
spend our  
time doing  
second things  
first.**

**--Robert J. McKain**

**When it comes to commitment, there are really only four types of people:**

- 1. Cop-Outs - People who have no goals and do not commit.**
- 2. Holdouts - People who don't know if they can reach their goals, so they're afraid to commit.**
- 3. Dropouts - People who start toward a goal but quit when the going gets tough.**
- 4. All-Outs - People who set goals, commit to them, and pay the price to reach them.**

**Which one are you?**

**Goals  
Don't  
Work  
Unless  
You  
Do!**

**Leaders are made,  
not born. They are  
made by hard  
effort, which is  
the price all of us  
must pay to  
achieve any goal  
that is worthwhile.**

**Vince Lombardi  
Green Bay Packers**

**The easier  
we make it  
for ourselves  
to quit, the  
harder we  
make it  
to succeed.**



*The object of all high school athletic directors should be to thoroughly analyze all situations, anticipate all problems prior to their occurrence, have answers to those problems, and move swiftly to solve those problems when call upon.*

## ***HOWEVER...***

*when you're up to your rear in alligators, it is difficult to remind yourself that your initial objective was to drain the swamp.*





**POTENTIAL  
MEANS  
YOU  
HAVEN'T  
DONE  
ANYTHING  
YET!**

**Respect your fellow  
human being, treat  
them fairly, disagree  
with them honestly,  
enjoy their friendship,  
explore your thoughts  
about one another  
candidly, work  
together for a  
common goal, and  
help one another  
achieve it.**

**-Bill bradley**

**Success is peace of  
mind as a direct  
result of  
self-satisfaction in  
knowing that you  
did your best to  
become the best  
that you are capable  
of becoming -- in all  
areas of life**

**John Wooden  
UCLA Basketball Coach**

**Time lost is time lost.**

**It's gone forever.**

**Sometimes people tell themselves  
that they will work twice as hard  
tomorrow to make up for what they  
did not do today.**

**People should always do their best.**

**If they can work twice as hard  
tomorrow, then they should have  
also worked twice as hard today.  
That would have been their best.**

**Catching up leaves no room for  
them to do their best tomorrow.**

**People with the philosophy of  
putting off and then working twice  
as hard cheat themselves.**

**John Wooden  
UCLA Basketball Coach**

**We  
cannot  
change  
time,  
only  
our  
priorities.**

**You are never a failure  
if you gave it your all,  
unless you blame  
others for your  
mistakes. When you  
place blame, you're  
making excuses.  
When you're making  
excuses, you can't  
evaluate yourself.  
Without self-evaluation,  
failure is inevitable.**

**John Wooden  
UCLA Basketball Coach**

**You don't have  
to be great to  
get started,  
but you have  
to get started  
to be great.**

**-Les Browne**

**You can't save  
time, lose time,  
turn back the  
hands of time, or  
have more time  
tomorrow than  
today. Time is  
unemotional,  
uncontrolled,  
unencumbered.**



**You will  
never “find”  
time for  
anything. If  
you want  
time, you  
must make it.**

**Charles Buxton**

**Success is peace of  
mind as a direct  
result of  
self-satisfaction in  
knowing that you  
did your best to  
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UCLA Basketball Coach**



**You are  
the only one  
who knows  
whether you  
have won.**

**John Wooden  
UCLA Basketball Coach**

**Don't limit  
your  
challenges.  
Challenge  
your limits.**

**When I die, I want  
to go peacefully,  
like my  
grandfather did.**

**In his sleep.**

Not yelling and screaming like  
the passengers in his car.