

OFFICIAL FOOTBALL PROGRAM

Martins Ferry High School
October 31, 1936

5c
Per Copy



WELCOME BELLAIRE

PROGRAMS SOLD BY HI-Y AND GIRL RESERVES



Ferry Welcomes You and Wishes you An Enjoyable Visit

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and SONS

"Eastern Ohio's Finest Furniture Store"

QUALITY FURNITURE SINCE 1897

SOUTH FOURTH STREET

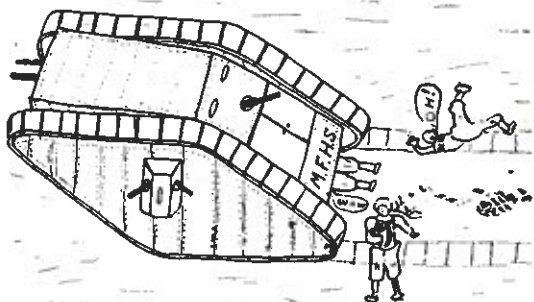
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BOWLING
BILLIARDS

SPONSORS OF ALL SPORTS

STOP HERE AFTER THE GAME AND
SEE SPORTS RESULTS

OR

CALL 778



**Hello Bellaire,
Ferry Says, Hello!**

COMPLIMENTS

OF

OHIO VALLEY
DAIRY

"HOME OF CREAM TOP MILK"

Phone 482

AFTER THE GAME

STOP AT

FERRYLAND
RESTAURANT
and
SODA BAR

26 SOUTH FOURTH STREET

"PARTIES A SPECIALTY"

PHONE 9862

This Program is made possible by its Advertisers—Patronize Them

Martins Ferry The City of Big Pay Rolls

MARTINS FERRY, OHIO

Martins Ferry, the oldest city in Ohio, was founded by Absalom Martin in 1787.

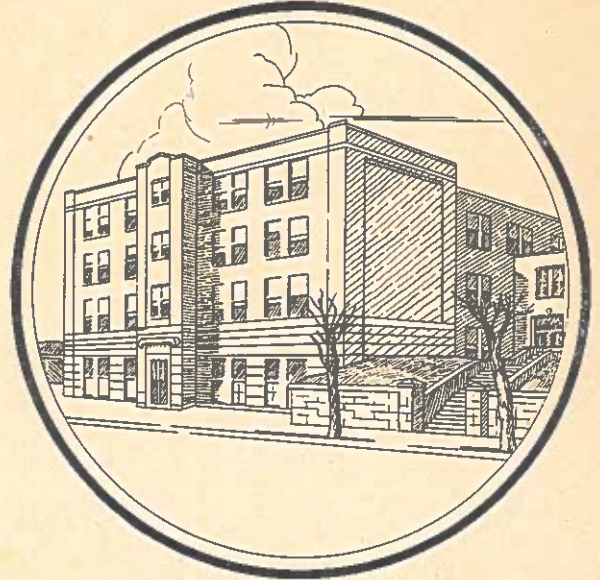
The burial place of Betty Zane, heroine of Fort Henry.

Let your minds turn for a thought of those days of covered wagons and oxens, Indians and tomahawks, powder-horns and rifles, spinning wheels and tallow candles, then, we can appreciate our ancestry.



The first school was established in Martins Ferry in 1823.

Today with its modern High School, The Home of the Purple Riders, an Athletic Stadium with a capacity for more than 10,000 people, a Junior High School, a parochial school, and five grade public schools buildings, with more than 100 teachers, giving instructions to more than 3,500 pupils, bespeaks our progress.



Martins Ferry is rich in History, Industry, and Achievements.

The burial place of Betty Zane heroin of Fort Henry.

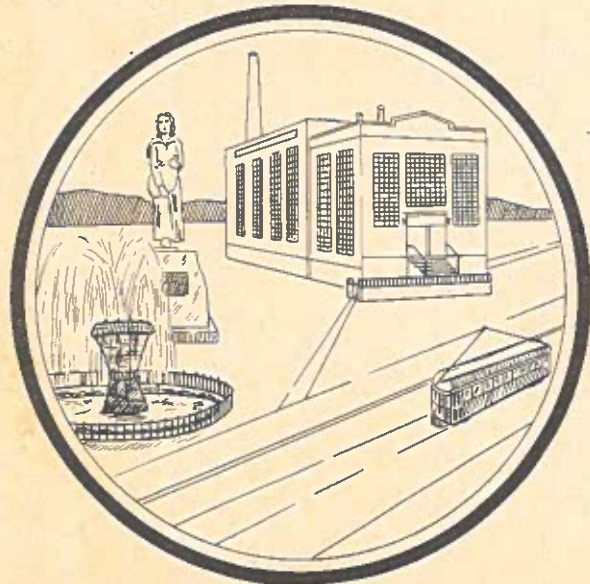
The birthplace of Wm. Dean Howells, one of America's foremost writers.

The birthplace of W. J. Rainey, noted financier.

The location of the first blast furnace west of the Allegheny Mountains.

Today, this city with a population of more than 15,000 people, is truly modern.

It has its fine homes, magnificent churches, beautiful city park, with a Municipal Swimming Pool, the finest in the valley, a Municipal water and power plant, a completely equipped 80 bed hospital, miles of fine paved streets, alleys and side walks, modern fire fighting equipment, 36 classified industries, with manufactured products annually worth 34 millions of dollars.



Show Your Appreciation of our Advertisers by Buying From Them

Our Schools Give To All An Opportunity to Better Themselves



GREETINGS

To our guests in Martins Ferry this day, we bid you welcome, and we invite you to come again.

This program is designed to tell you something of our city and its advantages.

May this occasion be one of mutual pleasure and may the best team win.

ATHLETIC COUNCIL MARTINS FERRY H. S.



Board of Education 1936

DR. JOHN JOHNS, PRES.

L. B. HENDERSON

A. P. DIXON

DR. C. B. MESSERLY

L. J. STRONG

H. H. RIETHMILLER, CLERK



SUPT. OF SCHOOLS
W. L. KOCHER



PRINCIPAL OF HIGH SCHOOL
M. Z. CONN

Support all the Advertisers in this Program

Football Coaching Staff

MARTINS FERRY HIGH SCHOOL



E. E. LOUCKS
W. and J.
HEAD COACH



FRED THOMAS
W. and J.
ASSISTANT COACH



HAROLD LEFFLER
Heidelberg
ASSISTANT COACH



F. W. BOWEN
ATHLETIC DIRECTOR

ROY W. SCHERTZER



Candidate
for

COMMON
PLEAS
JUDGE

Non-Partisan Ticket

(Term beginning February 9th, 1937)

Elm Service Station

COME IN SEE THE NEW BUICK

"IT'S

BUICK

AGAIN"



"IT'S

BUICK

AGAIN"

ZANE HIGHWAY

PHONE 9884

JOHN R. CRUNELLE

Democratic Candidate

for

STATE
REPRESENTATIVE

SON OF A. J. CRUNELLE, FORMER
MAYOR OF BELLAIRE

ELECT

BERNARD G. WITTEN



COMMON
PLEAS
JUDGE

For Term Beginning January 1, 1937

NAME APPEARS ON NON-PARTISAN BALLOT



James C.
McMaster

Republican
Candidate
for

STATE
SENATE

20th - 22nd District

Election, Tues. 3,
1936

*I solicit and will
appreciate your
support*

TO THE ATHLETES AND STUDENTS OF
FERRY HIGH

That you may always show a fight with no give-up to it, with good sportmanship in it, with loyalty, energy, honor, and intelligence all through it—and in after years take your place on Life's Great Highway with a clear vision, a respect for your neighbor's ideals, and a zeal to carry on enthused for the right, to the end of time. This we hope will be your heritage, and may this program be your inspiration.

Program Directors

P. J. BATDORF
C. R. STROUP

DRINK

REASBECK'S

SOFT DRINKS

QUALITY FOOTWEAR

A. T. SELBY

3 SOUTH FOURTH STREET

COMPLIMENTS OF

HARRY H. SOMMERS

BARBER SHOP

417 HANOVER

PHONE 497J

AFTER THE GAME
STOP AT

THE SILVER FRONT

DANCING EVERY NIGHT

HANOVER STREET

COMPLIMENTS OF

The Otte-Pettit Hdw. Co.

5 SOUTH FOURTH STREET

PHONE 170

BOBES JEWELRY

Announces Pre-Christmas

CLEARANCE SALE OF JEWELRY

Bulova, Elgin and other makes of watches.

Buy Now for Christmas

(Small payment will hold any item)

RUNYON & MORGAN

PERSCRPTIONS A SPECIALTY

3 STORES

MARTINS FERRY and ST. CLAIRSVILLE

BOB'S

FERRY'S BRIGHT SPOT

LEGAL DRINKS OF ALL KINDS

TRY OUR FAMOUS FISH SANDWICH

4th and Jefferson

Phone 9881

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F. W. Woolworth Co.

SOUTH FOURTH STREET

The Noble Company

Est. 1896

HEAR THE NEW ZENITH RADIO

EXCLUSIVE AT NOBLE'S

WHERE HANOVER MEETS FIFTH

The Citizens Savings Bank

Where Fourth Crosses Walnut

MARTINS FERRY, OHIO

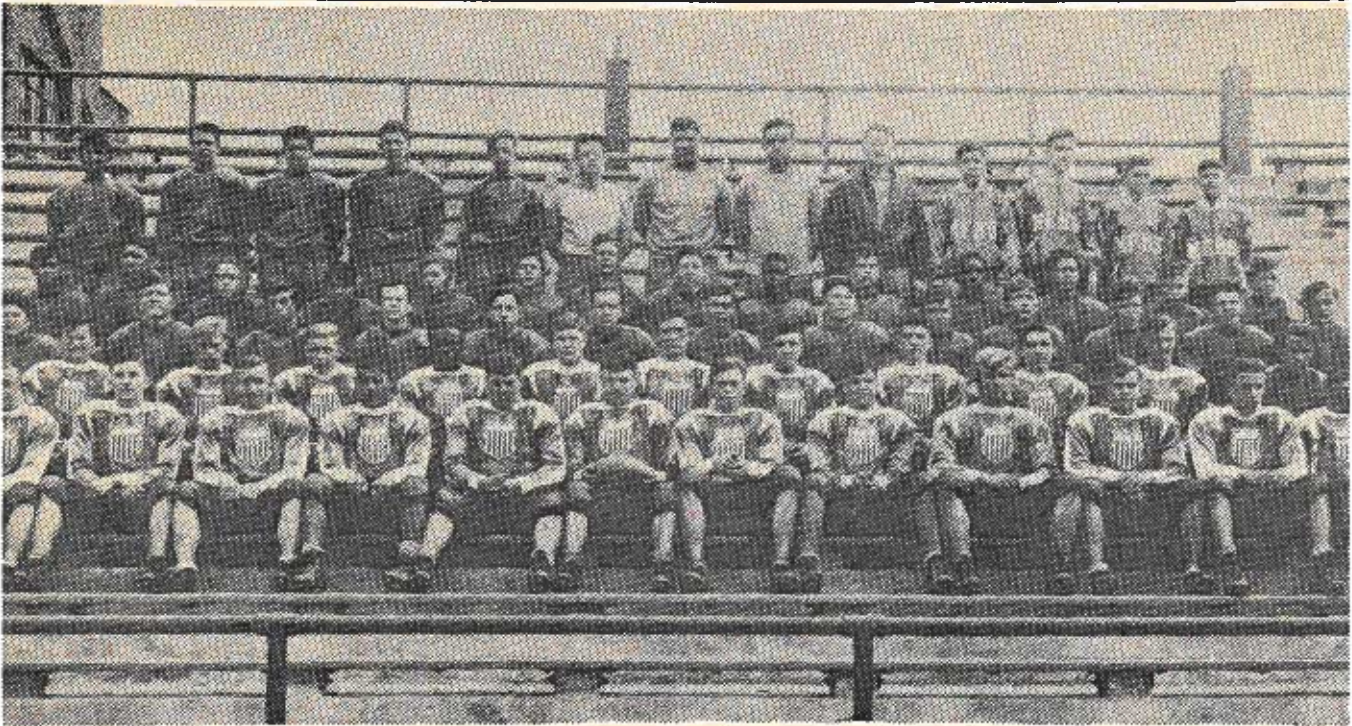
Member Federal Deposit Insurance Corporation

OUR FLAGS

The Athletic Board has purchased, our Domestic Science Department has made, and Mr. Kocher has supervised and directed the placing of 18 different flags besides the Purple and White on the pillars of the new stadium. These flags represent the following valley schools:

Red and Black.....Steubenville
Red and Black.....Bellaire
Red and Black.....Mingo
Red and Black.....Triadelphia
Orange and Black....Wellsburg
Orange and Black....Linsly
Orange and Black....Shadyside
Orange and Black....Moundsville
Blue and Gold.....Wheeling
Blue and Gold.....Tiltonville
Blue and White.....Follansbee
Blue and White.....Brilliant
Blue and Black.....Bridgeport
Blue and Red.....Cadiz
Blue and Orange...Union
Purple and Gold.....Yorkville
Maroon and Grey....St. Clairsville
Green and White....Warwood

Martins Ferry, The Community of Modern Education



FERRY'S PURPLE RIDERS OF 1936



CAPT. JOHNNIE BENNETT

MARTINS FERRY 1936 SCHEDULE TO DATE

61	Uhrichsville	0
46	East Palestine	0
38	Lorain	2
7	Taylor-Allderdice	6
25	Warren	0
??	Bellaire	??

Captain Johnnie "Tiger" Bennett, a real leader, a clean sport, a great back, good ball carrier, passer and punter. His one ambition is to lead an undefeated team. His goal today a victor for the Purple Riders.

This Program is Made Possible by its Advertisers

Martins Ferry's Civic Clubs Welcome You

RE-ELECT



MARTIN L. DAVEY

DEMOCRATIC CANDIDATE

FOR

GOVERNOR

1. DAVEY HAS BALANCED THE BUDGET.
2. DAVEY HAS REDUCED THE TAXES.
3. THE SCHOOL FOUNDATION PROGRAM GUARANTEES THE TEACHERS' THEIR FULL SALARY.

Remember and Vote Next Tuesday



RE-ELECT

ROSS MICHENER

For Prosecuting Attorney

MARTINS FERRY

COLORS—PURPLE AND WHITE

LINE-UP

Jackson (54) L. E. (55)	Bruney (47) L. T. (63)	McDermott (40) L. G. (62)	M. Orend (52) C. (47)	Clark (48) R. G. (59)	Barber (49) R. T. (58)	Joseph (59) R. E. (40)
Swiger (45) L. H. (54)			Spear (50) Q. B. (51)		F. Orend (63) R. H. (42)	
			Bennett (Capt.) (44) F. B. (60)			

Note—Dark Figures Denote Purple Jerseys, Light Figures White Jerseys.

SUBSTITUTES:

20—Tesniarz	31—Rose	43-44—Krone	42-52—Tice
22—Otto	33—Hood	45—Mikosinovich	57-53—Heffelfinger
25—Wozniak	61-36—Newman	53-46—Depasquale	64-56—Filtz
27—Farren	39—Laules	55-48—Negus	41-61—McNickles
29—Gayley	62-41—Bell	58-49—Horner	41—Donovan
30—Madison	60-43—Chontos	51-50—Veloski	56-57—Lasse

Head Coach—E. E. Loucks, W. and J.
Line Coach—Fred Thomas, W. and J.
Reserve Coach—Harold Leffler, Hiedelberg.

Managers—Eugene Thomas, Edward Moran, Red Jones, Eddie Paul, Jimmy McGee, Walter Smith.

Treasurer—Orville Beavon

Cheer Leaders—Ned Hanna, Capt., John Domyan, Bill Williams, Bob McKee, Ed. Cleary, Steve Nagy, Alvin Saylor, Ohlan Barton.

MARTINS FERRY—

Line average 176.
 Back average 158.
 Team average 170.

WELCO

FR
 NEW CAS
 SATURI

WOOST
 SATURI

SCORE

Martins Ferry	
Bellaire	

Re-Elect

JUDGE HARRY ALBRIGHT

FOR

Probate Judge

SECOND TERM

OFFICIAL

REFEREE
 UMPIRE
 HEAD LINESMAN

Boosters of Healthful Recreation --- VOTE

ELECT

HOMER J. FINDLEY

For County Treasurer



BELLAIRE

BELLAIRE

COLORS—RED AND BLACK

LINE-UP

Hemsley (62) L. E.	Witchey (75) L. T.	Dickerhoff (65) L. G.	Acrococo (71) C.	Neff (67) R. G.	Kern (63) R. T.	Radawec (69) R. E.
--------------------------	--------------------------	-----------------------------	------------------------	-----------------------	-----------------------	--------------------------

Salvatera
(58)
L. H.

Sherwood
(66)
Q. B.

Modra
(74)
R. H.

De Paulis
(56)
F. B.

SUBSTITUTES:

51—English	60—Rouscher	68—Carlton
53—Kaldor	59—Objinski	72—Mass
54—Doerge	61—Krusiensi	73—Kalisieski
55—Valleman	64—McCarley	79—Roan
57—Skorich	70—Duffy	

Head Coach—Albert "Sleepy" Glenn, W. V. U.

Assistant Coaches—"Steve Pulinsky, Muskingum
"Jakie" Martin, O. S. U.
"Jim" Dixon, Wittenberg

Faculty Manager—I. R. McCarley

Student Managers—Solonika, Mass, Radawec, Dunfee.

Cheer Leaders—Jane Houston, Mary Lepo, Irene Price, Howard Smith, Bill Brvey, Fred Willis, Herman Demarco.

BELLAIRE—

Line average 175.
Back average 160.
Team average 170.

ES

RY FIELD

MBER 7

FIELD

MBER 14

ARTERS

VOTE FOR

CLIFFORD L. BELT

FOR

Judge of the Court Common Pleas

TERM BEGINNING FEB. 9, 1937

ALSO

(UNEXPIRED TERM)

GAME

.....JIM DURFEE, Williams

.....VE FAWCETT, Westminster

.....J. L. HARR, Geneva

<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

On Bowling Alley Referendum

Martins Ferry Fraternal Organizations Welcome You

ELECT
JOHN W. BRICKER



John W. Bricker

REPUBLICAN CANDIDATE

FOR

GOVERNOR

Donated by the Young Men's Republican Club
of Martins Ferry



TOM BARBER



FRANK SWIGER



BOB BRUNEY

Be Sure To Vote Next Tuesday

Martins Ferry Offers You Many Opportunities



BELLAIRE'S "BIG REDS" OF 1936

BELLAIRE 1936 SCHEDULE TO DATE

26	Shadyside	0
13	Tiltonville	0
29	Bridgeport	6
19	Tiffin Junior	0
12	Union	0
52	Akron Garfield	0
??	Martins Ferry	??

Coach Albert "Sleepy" Glenn, graduated from W. V. U. in 1929, and that fall went to Charleston. His record as a coach there is very impressive.

Year	Won	Lost	Tied
1929	8	2	2
1930	11	1	1
1931	8	3	1
1932	10	2	0
1933	13	1	0
1934	10	2	0
1935	10	2	0

Coming to the "Big Reds" this fall, he has to date won all six of the games played, with Bridgeport the only team able to score.

Coach Glenn is ably assisted by "Steve" Pulinsky of Muskingum, "Jim" Dixon of Wittenberg and "Jakie" Martin of O. S. U.



COACH ALBERT "SLEEPY" GLENN

Show the Advertisers you Appreciate this Program

Martins Ferry Welcomes Clean Rivalry



FRANKIE OREND



JOE JOSEPH

"Since 1885"

CLEANING
AND
PRESSING

J. E. REYNOLDS

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MEAT
BUTTER
EGGS
POULTRY

PHONES 587 - 588

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JEWELRY CO.

SOUTH FOURTH STREET

A POLICY WITH THE NEW YORK LIFE
INSURANCE CO. WILL SOLVE YOUR
PROBLEM FOR FUTURE NEEDS

LON McGLUMPHY
Agent

615 Park Street

Phone 511R

MARTINS FERRY
MOTOR CO.

CHRYSLER AND PLYMOUTH
Sales and Service

223 ZANE HIGHWAY

PHONE 319

Be Sure To Vote Next Tuesday

Martins Ferry Honors Good Sportsmanship

FAIR AND SQUARE — SEND HIM THERE



Ray Palmer

Candidate for

State Senate

Graduate of Martins Ferry High, Class of 1914. Member of Ferry High Football Squad 1912 and 1913.

Editor of the First "Ferrian".

When you see his Purple and White windshield sticker—Remember Ray Palmer

The
Jorden-Marietta Co.

100 SOUTH FOURTH STREET

PAINTS — WALL PAPER — GLASS

SHANE'S
SERVICE
STATION

HANOVER AND HIGHWAY

COMPLIMENTS OF

City Used Car Exchange

"QUALITY USED CARS"

Phone 9877

HANOVER AND ZANE

C. J. Johnson

RAY BAKER

DRY CLEANER

SKILLED CLEANING OF ALL GARMENTS

PHONE 186

MARTINS FERRY 1935 SCHEDULE

27	Bridgeport	0
14	Union	2
6	Warren	12
20	South Hills	6
13	Marietta	7
7	Bellaire	0
13	East Liverpool	6
18	New Castle	26
0	Memorial Youngstown	13
14	Huntington	14

BELLAIRE'S 1935 SCHEDULE

13	Shadyside	0
7	Tiltonville	0
21	Bridgeport	0
13	Linsly	0
7	Union	19
0	Martins Ferry	7
27	Moundsville	7
6	Weirton	18
13	East Liverpool	7
6	Wheeling	12



MIKE OREND

Be Sure To Take This Program Home

Martins Ferry, The Community of Modern Education

PENALTIES — SEE SCOREBOARD



No. 1—Off Side.

No. 2—Holding.

No. 3—Interference with Forward Pass.

No. 4—Unnecessary Roughness.

No. 5—Pushing.

No. 6—Illegal Motion.

No. 7—Illegal Pass.

FERRY'S SCHEDULE 1936

- Sept. 19—Uhrichsville
- Sept. 26—East Palestine
- Oct. 3—Lorain
- Oct. 10—Taylor Allerdice
- Oct. 17—Warren
- Oct. 31—Bellaire
- Nov. 7—New Castle
- Nov. 14—Wooster
- Nov. 21—Huntington
- Nov. 26—Weirton

BELLAIRE'S SCHEDULE 1936

- Sept. 19—Shadyside
- Sept. 26—Tiltonville
- Oct. 3—Bridgeport
- Oct. 10—Tiffin Junior
- Oct. 17—Union
- Oct. 24—Akron Garfield
- Oct. 31—Martins Ferry
- Nov. 7—New Philadelphia
- Nov. 14—East Liverpool
- Nov. 26—Wheeling

RESULTS OF PAST BATTLES BELLAIRE vs. MARTINS FERRY

Year	M. F.	Bell.	Year	M. F.	Bell.
1907	7	0	1922	25	0
1910	0	11	1923	6	13
1911	16	0	1924	0	7
1911	5	9	1925	0	12
1912	23	0	1926	7	10
1913	7	7	1927	0	13
1914	6	54	1928	12	0
1915	No Game		1929	2	0
1916	7	46	1930	0	0
1917	0	0	1931	34	6
1918	0	1	1932	0	0
1919	0	0	1933	0	6
1920	28	14	1934	20	0
1921	0	7	1935	7	0
			1936	??	??



DAN SPEAR



CHARLES JACKSON

Please Patronize Our Advertisers

Martins Ferry a City of Football Boosters

RECORD OF PURPLE RIDERS 1908 TO 1936						RECORD OF BIG RED 1910 TO 1936					
Year	Coaches	Captains	Won	Lost	Tied	Year	Won	Lost	Tied	Reds	Opp.
1908	None	Ralph Talbot	6	1	1	1908	No Record				
1909	Smith	Paul Dew	4	2	1	1909	No Record				
1910	Smith	Geo. Morris	3	4	1	1910	3	4	1	26	48
1911	Thompson	James Wilson	3	3	1	1911	3	4	1	46	65
1912	Quailey	Chester Holley	8	1	0	1912	3	5	1	93	120
1913	Shuttleworth	John Sauters	7	1	1	1913	4	1	2	109	14
1914	Baker	Wm. Lewis	2	4	0	1914	9	0	1	325	31
1915	Campbell	Fred Fest	5	3	1	1915	4	4	0	120	99
1916	Campbell	Dick Fowler	5	3	0	1916	7	2	0	266	39
1917	Hagely	Geo. Vickers	7	0	2	1917	3	5	1	52	74
1918	Graham	Wm. Clark	6	1	0	1918	4	1	0	73	34
1919	Hart	Kenneth Craver	7	1	1	1919	5	2	2	150	21
1920	Hart	Ray Williams	9	1	1	1920	8	1	0	183	40
1921	Loucks-Hart	Albert Joseph	9	1	0	1921	8	0	2	247	13
1922	Loucks	Russell Edwards	8	1	2	1922	4	4	2	96	134
1923	Loucks	Roy Lucas	7	3	0	1923	7	2	1	133	72
1924	Owens	Cyril Letzelter	7	3	1	1924	9	1	0	215	25
1925	Owens-Batdorf	Appointed each game	6	3	0	1925	9	0	1	245	38
1926	Hill-Crist	Edward Bruney	7	3	0	1926	9	0	1	208	26
1927	Hill-Laferty	Loren McFarland	7	3	0	1927	7	2	0	101	27
1928	Hill, Laferty, Garret	Karl Somers	10	1	0	1928	9	1	0	218	30
1929	Hill, Laferty, Garret	John Vargo	10	1	0	1929	7	3	0	205	26
1930	Fox, Erb, Leffler, Gibson	Irwin Zimmerman									
		Joseph Kozelko	10	0	2	1930	7	1	2	158	26
1931	Cox, Leffler	George Gocsik	8	1	1	1931	7	3	0	83	75
1932	Cox, Leffler	Bill Dorsey	8	1	1	1932	8	1	1	170	27
1933	Loucks, Leffler	Charles Bruney	9	1	0	1933	8	1	1	157	12
1934	Loucks, Leffler	Bob Shane	10	0	0	1934	3	5	2	70	72
1935	Loucks, Leffler, Thomas	Frank Groza	6	3	1	1935	6	4	0	113	70

FOOTBALL TODAY--



Today, marks the twenty-seventh clash between the old rivals, Bellaire and Martins Ferry. Teams officially representing the two schools played their first game in 1910, and with exception of 1915 have met yearly ever since.

Each school has made records of which they may well be proud.

In the early days of the nose guard, shin guard and flying wedge formation only a few fans followed their elevens; but the attendance record of 12,000 in 1924, is expected to be broken at today's game. With each school having its band, cheerleaders and loyal, fair-minded, highly enthusiastic fans, these contests have developed from drab exhibitions of gore and brute strength into gala and colorful spectacles.

Radical changes have been made in football since its introduction to these two schools but these changes have been met by an equal aptitude and readiness and today's contest is certain to be as fine

a display of the modern game as may be found any place in the country. Football is claimed by experts to be the most complex and intricate of any of the team-play games there is in the world of sport; and it speaks well for both the "Big Reds" and the "Purple Riders" that they have so aptly kept abreast of its many innovations and modifications.

The old conservative type of play stressing brawn has been converted into a wide open attack consisting of forwards, laterals, and other spectacular formations.

Each quarter of today's game is sure to be thrill-laden as both schools are ardent and adept disciples of the newest tactics that can be produced by the best of coaching.

Good sportmanship at these contests is as much of a fixture as the goal posts. Always that keen rivalry, yet a friendly feeling that it be a fair contest and the best team the winner. This has made the game today one event to be looked forward to, and yours the privilege of attending.

Boost the Purple Riders by Patronizing our Advertisers

ANTON HOCHEVAR

Democrat Candidate

For

County Commissioner

GEORGE
THORNBURG

For

COMMON
PLEAS
JUDGE



On Non-Partisan Ticket

MARK YOUR BALLOT THIS WAY

GEORGE THORNBURG



SCHOOL SONGS

a. Alma Mater—Written and adopted in 1936.
Words by Dorothy Swift "1937"

- I. On the shores of old Ohio
Where the coal and iron meet
Stands our dear old Ferry High School
Full of joys and mem'ries sweet.
And the spirit that we find there
Growing up so strong and true,
Brings us back to friendships made there
Ferry High, we stand for you.
- II. When our days of school are over
And the path of life we tread
Back to us will come the mem'ries
Of those school days still not dead.
Then we'll long to see the teachers
Who have helped us on our way.
Oh, we love you, Alma Mater!
Ferry High, by you we'll stay.

CHORUS:

Ferry High School, Ferry High School,
We'll always think of you
And no matter what befalls us,
Ferry High, we'll e'er be true.

b. Purple Riders—written and adopted 1929
Words by W. L. Kocher,
Superintendent, 1927

The Purple and white of Ferry High
School flying from above
The Honor and school tradition we
shall always cherish and love.

CHORUS:

O clear, o clear the way for Ferry High
To sing her praise we come
With a U rah rah that hits the sky
We shout with fife and drum
We see the Purple Riders up on high
Through the field and hall of fame
For when we hear our High School's name
We'll give a cheer for Ferry High.

Be a Loyal Booster for the Purple Riders

COMPLIMENTS
OF
NICKLES BAKERY

HOUSE-TO-HOUSE DELIVERY
SERVICE

SECURITY

SERVICE

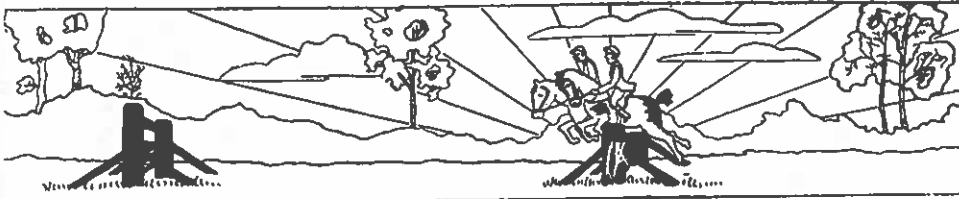
**Peoples
SAVINGS BANK**

30 South Fourth Street — MARTINS FERRY, OHIO



COURTESY

RESOURCES



**NEW CASTLE
WILL BE THE
PURPLE RIDERS
NEXT HURDLE**

THIS PROGRAM
PRINTED BY

The
Sedgwick Printing Co.

MARTINS FERRY, OHIO

IN THE
MOST MODERN EQUIPPED PLANT
IN THE VALLEY

Telephone M. F. 78

Used Car Sales and Reconditioning
Painting and Body Work
Seabrights Lane and Zane Highway
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WESTLAKE BROS.



New Car Sales and Service
Show Rooms and Main Office
Walnut Street and Zane Highway
Phone 123

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Authorized Ford and Lincoln Zephyr Dealer

ZANE HIGHWAY

Phone 28

MARTINS FERRY, OHIO

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Factory Trained Mechanics

Modern Precision Shop Equipment

For Work on all makes of cars



RENEWED AND GUARANTEED
USED CARS AND TRUCKS

SOLD WITH A

Money Back Guarantee

FENRAY

THEATRES
Martins Ferry

ELZANE



THIS IS JACK BENNY
ANNOUNCING THE
SHOW of SHOWS

**ALL-AMERICANS of
the SHOW WORLD!**
The world's greatest
entertainers in a "Big
Broadcast" that's tops!

**THE BIG
BROADCAST
of 1937**

JACK BENNY
GEORGE BURNS
GRACIE ALLEN
BOB BURNS
MARTHA RAYE
BENNY GOODMAN
and his orchestra

Shirley ROSS Ray MILLAND
Frank FOREST Benny FIELDS
and LEOPOLD STOKOWSKI
and his symphony orchestra

COMING TO THE

FENRAY

SUN.-MON.-TUES.-NOV. 1-2-3

SUNDAY, NOV. 1st

LILI DAMITA
FRED KEATING
DEL CAMPO

—IN—

"Devil
on
Horseback"

A Glorious
Musical Romance
Filmed in Full
Natural Color